

PRESS RELEASE

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"UnHackable Kids" Could Be Canada's Best Defense Against Emerging AI Threats and Cybercrime: Cybersafety Educator

Expert Claudiu Popa Launches Campaign to make 100,000 Youth "UnHackable" in 2026

Toronto, Canada, November 25 2025 – In a time when most cybersecurity stories are about the bad guys winning, Claudiu Popa wants to change the script. His 2026 Cyber Talks Calendar isn't just a media kit; it's a call to arms and a challenge to school boards, community groups and associations that say they care about children's digital literacy and cybersafety.

"It's all about the next generation. Turning 100,000 students into cybersafety champions is the goal," says Popa, a public speaker and co-founder of the KnowledgeFlow Cybersafety Foundation. "And 2026 is the year we need to make it happen because AI, edtech, surveillance capitalism, and data brokerage are outpacing the public cyber awareness."

Mr. Popa is putting out a call to challenge libraries, municipalities, and school boards across Canada to reach 100,000 future "Cybersafety Champions" as part of a national speaking initiative designed to turn a viral approach into effective outreach. All the key topics are represented, from identity protection to scams, cyberbullying, misinformation, and even AI ethics.



A Youth-Led Digital Rights Movement

Popa's approach is to create awareness by turning young people into Cybersafety Champions, amplifying awareness with each new badge earned by a passionate, "UnHackable" youth. By training the trainers, Popa transforms the public's resistance to cyber education into a viral campaign for reaching ever more learners.

"The potential of Canada's youth must never be underestimated. They know when organizations skip their duties to protect consent rights and fair information principles. They can see and report administrators who impose surveillance tools that feel more like suspicion than safety. And most importantly, they know their identity is personal property, a digital asset they can protect and use to defend others."

This youth-forward perspective completely flips the cybersafety narrative from apathy to empowerment, gamifying the most important aspects of cybersafety education to:

- Detect deepfakes and disinformation
- Stop cyberbullying in its tracks
- Secure their identity and protect peers
- Recognize predatory data practices in edtech platforms

65 Million Reasons to Act Now

Canada's Privacy Commissioners just completed an investigative report that condemned catastrophic privacy and security practices surrounding the recent edtech breaches which impacted 5 million Canadian students (and over 65 million globally).

According to Statistics Canada:

- **1 in 5 Canadian students experience online harassment before high school graduation.**
- **Over 60% of 12–17-year-olds** use apps that collect location and behavioral data with little to no transparency.
- And yet, **fewer than 30%** of schools provide up-to-date digital literacy instruction beyond basic computer use.



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Popa's own research at Datarisk Canada highlights that **more than 90% of data breaches in Canada are caused by human error**, often due to low awareness and poor digital hygiene.

"We've learned from our National CyberDay events (in partnership with the ICTC) that cybersecurity should never be framed as a technical problem," he says. "It's a literacy gap. And literacy doesn't begin in boardrooms or IT departments; it begins in classrooms, cafeterias, and yes, even TikTok comment sections."

2026 Calendar: A National Blueprint for Action

Popa's newly released 2026 Cyber Talks Calendar is a month-by-month roadmap of timely speaking topics that align with public events and can be used by schools and organizations to support awareness campaigns around such diverse events as:

- Safer Internet Day (February 14): Student forums on identity, surveillance, and smart choices online
- Fraud Prevention Month (March): Real-life stories of youth targeted by scams, and how to fight back
- World Password Day (May 4): How kids can teach password safety to their parents
- Holiday Scams & Phishing (December): Interactive roleplays and threat modeling exercises for families
- and much more.

Educators, organizers and administrators are encouraged to contact Claudiu Popa to discuss opportunities to offer highly visual, interactive, and tailored events for young audiences, drawing from over 30 years of experience in digital skills, academic education and work with Canada's future leaders.

From Awareness to Advocacy

More than a curriculum supplement, the program offers students impressive badges from the Cybersafety Academy, which they can showcase on public profiles, resumes, and portfolios, positioning them as early-career digital advocates.

It also connects youth to volunteer opportunities with the KnowledgeFlow Foundation and other local nonprofits, where they can work with other Cybersafety Educators to make seniors, new Canadians, and other vulnerable sectors #UnHackable.



A Call to Action

Popa is challenging every school board in Canada to help reach the 100,000 student milestone by booking one or more sessions in 2026.

He is also inviting publishers, journalists, and media outlets to download the full 2026 Media Kit, explore the calendar of talks, and spotlight this national initiative, powered by the next generation of #UnHackable Cybersafety Champions.

Visit www.ClaudiuPopa.ca to plan a 2026 event.

ABOUT THE COMPANY:

Toronto-based Informatica Corporation, through its DBAs, Datarisk Canada and Managed Privacy Canada specialize in managed security and privacy solutions for the small and mid-size market, with products and solutions designed to meet the growing needs of diverse Canadian industry sectors & organizations.

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